



StudyADELAIDE
SOUTH AUSTRALIA

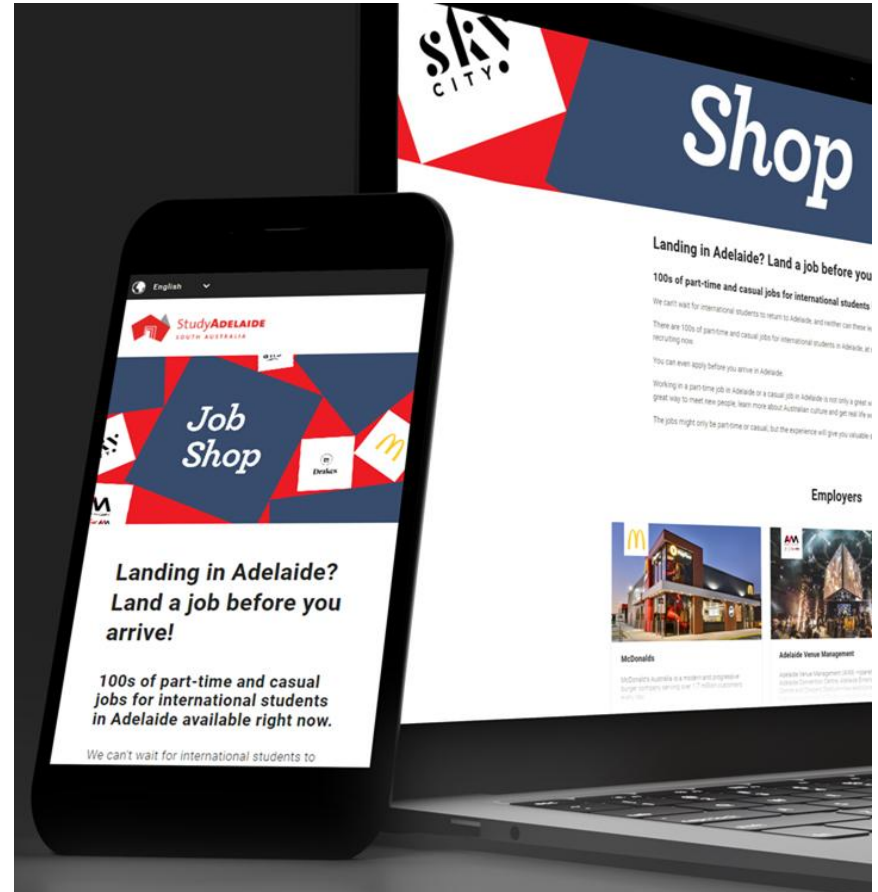
StudyAdelaide's Job Shop: **a solution for newly arrived international job seekers**



Government
of South Australia

The problem

- Challenges post-pandemic:
 - Staff shortages in casual/part-time roles
 - New and returning international students
- Industry sectors affected:
 - Hospitality
 - Retail
 - Aged care
 - Tourism



The solution: Job Shop

- Launched on **27 January 2022**
- Casual and part-time roles
 - Flexible hiring processes
- Evolved to industries such as Hospitality, Tourism, Aged Care, Retail, Manufacturing, Education and Government roles
- Looking for:
 - No experience necessary
 - Enthusiastic team members
 - Positive Attitude
 - Willingness to learn
 - Flexibility and honesty – hours available
- Additional businesses added frequently



Entering the Australian job market

- Challenges in navigating Australia's recruitment processes and standards
- Lack of local network
- Visa status
- Cultural nuances
- Language barriers



Employer Engagement

- Individual meetings
- Advocacy for international students
- Educating employers on benefits and ease of hiring
- Understanding the employers' recruitment and application process
- Advertising on Job Shop is FREE!
- Requirements to advertise vacancy on Job Shop



Employers currently listed



Drakes.



**National
Wine Centre of
Australia**



pullman
HOTELS AND RESORTS

Benefits for students

- Tailored specifically for international students
- Makes finding and applying for work easier
- Can apply and possibly get a job before they arrive in Adelaide
- Specific processes for international students to make it simpler to apply and remove the barriers
- Higher likelihood their application will be considered
- Smooth application process, less stress
- Reputable employers
- Feel welcomed and supported
- Gain valuable work experience in Australia which improves long-term employability



Job Shop Support Workshops

- Face-to-face workshops
- Apply for casual and part-time work in Australia

Workshop covers these topics over three workshops:












- *Everything you need to know about working in Australia and work rights*
- *Resume: little or no experience*
- *Preparing for your interview*
- Two (2) sessions run per semester



Additional Employment Support

- **Webinar Recordings**
- **Employment Toolkit:**
 - Access to free resume and cover letter templates, sample interview questions, networking tips and more.
 - Checklists for applying for a job and attending an interview
- **Feedback Central**

Employment Toolkit

			
Cover Letter Template	Resume Template	Cover Letter Tips	Interview Questions
Download	Download	Download	Download
			
LinkedIn Tips	Networking Tips	Pre-Interview Tips	Working in Australia
Download	Download	Download	Download
			
Applying for a Job	Interview - Check list	Applying for a job - Checklist	
View	Download	Download	

Benefits of Job Shop

Adelaide as a study destination

- Live up to welcoming reputation
- Debunk 'no jobs in Adelaide' myth
- Major advantage – get a job before arriving
- Unique offer compared to other study destinations





StudyADELAIDE
AUSTRALIA

Mai

StudyAdelaide
Student Ambassador 2024

Where we promote Job Shop

Agents

- Agent training
- In-market events
- Familiarisation tours

Students

- Orientation events
- Education institutions
- Pre-departure webinars
- Newsletter and socials

Employers

- Employer outreach
- Peak bodies, local jobs program, and local councils



Data Results

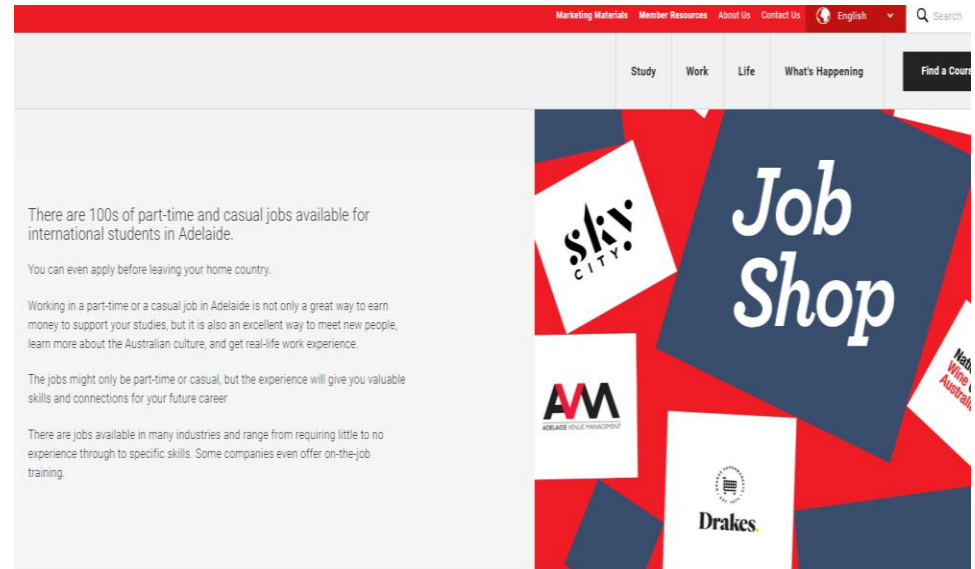
Landing Page Views:

- 53,000

“Apply now” button clicks:

- 34,000
- Average of three (3) “Apply Now” button clicks per user.

* Data from 1 July, 2023 till 31 October, 2024



GOVERNMENT	→	CARE	→
EDUCATION	→	FAST FOOD	→
HOSPITALITY	→	MANUFACTURING	→
RETAIL	→	VOLUNTEERING	→

Job Shop & the Future

- Ongoing employer outreach to expand jobs on offer and sectors
- Volunteering
- Under 18s workshop
- Workshops tailored to English language students
- What to Expect in Hospitality Jobs workshop
- Winning IEAA Excellence Awards 2024 in Innovation in International Education





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***"Working with StudyAdelaide has changed our thinking
around how and where we recruit our workforce from."***

